A typical product dispenser for a wet wipes type product. The dispensers are very similar in designs with very few differences except for cosmetics. They all feed the product through the dispensing port, from a corner of the center sheet of the coreless log or roll.

Figure 2

This is how the product first appears in some instances. Some products are sealed, some are not. The addition of the starting or threading feed strip would not interfere with either form of packaging.

Figure 3

This is how the product roll appears when the seal is removed. This particular roll has not sustained damage to the core which is common among products of this type making it difficult to find the center sheet and feed the proper corner through the port in order to get the product to dispense as desired. This shown in the following series of photos.



Shown in this example of a wet wipe product, An Armor All leather wipe, one can discern visually that the top of the roll is compressed together. This makes finding the proper starting point for threading the sheet difficult to find and implement proper use of the product being dispensed as desired.



Figure 5

In this example, An Armor All protectant Wipe product, the core has a different type of compression in the center of the roll. The center of the roll is in more of twisted indentation again making the proper feeding of the correct corner of the center sheet difficult. Without the proper ability to correctly feed the product through the dispensing port sheets of the product may be wasted as well as getting the product on the hands of the user digging in the center of the roll to find the correct sheet to feed through the port.



In this picture the start or threading strip is shown resting on the roll of the product to be dispensed. The photo shows the invention would lie on the roll and not interfere with the packaging of the product, whether it was a product that needed to be sealed or not.

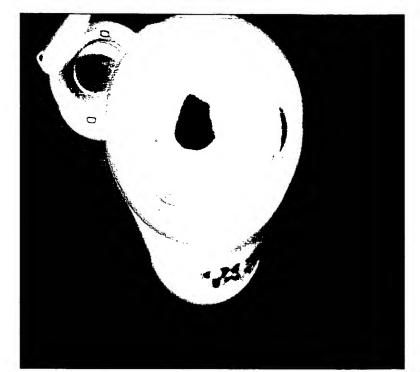


Figure 7

In this photo the start strip is shown placed in an upright position, ready to be threaded through the dispensing port of the lid of the dispenser.

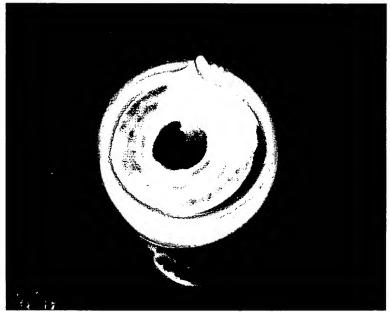


Figure 8

In this photo the starting / threading strip is shown being passed through the dispensing port of the lid of the dispenser.



In this photo the starting/ threading strip is shown having been threaded through the dispensing port of the lid of the dispenser ready to begin dispensing of the product.



Figure 10

In this photo another view of the start/threading strip through the dispensing port of the lid portion of the container is shown.



Figure 11

In this photo the start/threading strip is pulled through the dispenser. Please notice that the start/threading strip is attached to the proper corner of the center sheet in the coreless log, beginning the proper dispensing process of the product in the container.



In this photo, the proper center sheet has been pulled thruough the dispensing port. At this time the if the strip is made from a different materiel other than the product, the user could easily remove it by tearing it off and begin using the product. As seen in the photo, the proper sheet from the roll has also fed in to the dispensing prot and is now also ready for use.

Figure 13

In this photo another view is shown. The lead sheet with the start/threading strip, is beside the dispenser, the next sheet in the coreless log as can be seen has been pulled into the dispensing port, ready for use.

Figure 15

In this photo, the dispensing container is shown. After having used the start/ threading strip and beginning use of the product when the customer is finished they simply close the lid. The dispenser having been correctly threaded the first time is ready for ontinued use until the exhaustion of the product inside.



